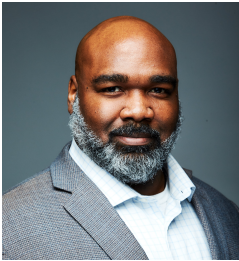


Business Continuity Planners Association to Receive Presentation CYBER RESILIENCE – PANDEMIC PLANNING AND CRISIS RESPONSE From SME Keyaan Williams

For Immediate Release

Edina, MN and Atlanta, GA: Thursday, October 08, 2020 from 1:30PM - 3:30PM Cyber Leadership and Strategy Solutions (CLASS-LLC) Founder/President, Keyaan J. Williams, MBA will conduct a webinar for the Business Continuity Planners Association (BCPA) on Cyber Resilience.



“Pandemic planning and crisis response are critical business continuity management (BCM) activities that support cyber resilience, which represents the capability of an organization to continue operating in the midst of adverse cyber events. Many organizations focus on the technical aspects of cybersecurity; however, effective people and processes are required to support the technology. The execution of pandemic and crisis response plans will make the difference between success and failure when disaster strikes,” explain Keyaan Williams. “ In this session the objective is to address considerations for developing a pandemic response plan, for developing a crisis response plan to protect people and maintain critical processes, and strategies for crisis communication using the 27-9-3 messaging grid.”

“A Business Continuity Plan for pandemic risk management should include: prevention, preparedness, response, and recovery. Often proposed actions comply with health and safety frameworks, but in light of this 2020 pandemic it is imperative that businesses have cybersecurity plans for telecommuting, communication strategies for employees, customers, and suppliers. To help us navigate these cyber risk management concepts, we went to CLASS-LLC and Keyaan Williams for expert training for the members of BCPA,” affirms Kathy Davis, 2020 BCPA Board President and Business Continuity Analyst at C.H. Robinson

Cybersecurity was born in January 2008 when National Security Presidential Directive 54 (NSPD-54) and Homeland Security Presidential Directive 23 (HSPD-23) established the Comprehensive Cybersecurity Initiative (CNCI).

To register for the webinar as a guest, please go to

To schedule an interview with Keyaan Williams or for more information about Cybersecurity, please call Lisabeth Begin, Publicist, at 727-243-6965 or email at Lis@BeginProductions.com

About BCPA

The mission of BCPA is to provide a professional and educational environment for the exchange of experience, dissemination of information, professional growth and for added value of mutual interest to the membership. BCPA is for all professionals interested in the vocations related to business continuity planning, disaster recovery planning, and crisis management or emergency management.

About CLASS-LLC: CLASS-LLC is a cybersecurity and business services firm. It is not a technology company, but aligns with strategic partners to develop comprehensive solutions. CLASS-LLC uses professional certification workshops and custom-developed training to develop the cybersecurity capabilities of the entire workforce, from general computer users to senior executives. <https://class-llc.com/>