

Cybersecurity Subject Matter Expert, Keyaan Williams, Comes to the Tampa Bay Area

For Immediate Release

Atlanta, GA: Cyber Leadership and Strategy Solutions (CLASS-LLC) Founder & Managing Director, Keyaan J. Williams, an SME in cybersecurity and privacy leadership, is coming to the Tampa Bay area to discuss plans to produce a streaming television show that presents cybersecurity in a way that everyday people can understand. Mr. Williams is not only an expert on compliance with global regulations but also the king of consummate strategy on risk management that trains executives and tech management on prevention, preparedness, response, and recovery.



“Regulators at the SEC note that 90% of public companies cannot meet basic reporting requirements for cybersecurity. The situation is worse for private businesses, large and small, who are unprepared to prevent cyber incidents and respond to successful attacks. We are on the verge of a crisis,” explains Williams. “Having an IT person and complying with industry requirements is not enough to ensure personal information and corporate secrets are adequately protected.”

“Frequent media reports of cyber incidents and data breaches have desensitized people rather than driving the action necessary for change. More regulation will not fix the problem. Because mainstream and social media entertainment continue to be the best ways to engage real people, I am exploring the idea of an expertly scripted television series to increase awareness for consumers, business owners, and corporate directors who all need to understand what it takes to protect themselves, their investors, their customers, and the entire ecosystem of vendors and suppliers who support modern business.”

“The Tampa/Sarasota area is one of the regions in which I am considering production. I look forward to meeting with premier productions facilities while I am in town,” continues Williams.

Edutainment will help to address the current problem, but we cannot overlook the value of developing and cultivating an interest in cybersecurity as early as possible. Williams will be speaking with the students at Visible Men Academy (VMA) on March 2nd at 1pm.

“Technology is one of our educational focuses here at VMA. Our students’ excitement in robotics, programming, and coding is contagious. Mr. Williams coming to campus to speak with our 3rd to 5th graders is valuable for them to see real world opportunities from their studies,” states Dr. Janjay Gehndyu, Principal of Visible Men Academy.

Mr. Williams’s March 2nd talk is for the VMA students. His talk is not open to the public, but the media is invited to attend.

About CLASS-LLC: CLASS-LLC is a management consulting firm focused on cybersecurity and privacy strategy, program management, and training. The company aligns with strategic partners to develop comprehensive solutions, and provides corporate and public training to develop the cybersecurity and privacy capabilities of the entire workforce, from general computer users to senior executives and board members.

About Visible Men Academy: Visible Men Academy is a tuition-free K-5 public charter school for boys that serves students from Manatee and Sarasota counties. The mission of Visible Men Academy (VMA) is to provide boys with outstanding academic, character, and social education in a nurturing school environment.

To schedule an interview with Keyaan Williams, please call Lisabeth Begin, Publicist, at 727-243-6965 or email at Lis@BeginProductions.com